



Fundraising Committee:

Terms of Reference:

This committee provides the direction for all revenue-producing aspects of BCLA. We work in tandem with the Marketing & Communications committee to create materials for launch of special campaigns or events and with the Finance Committee to determine the budgetary needs of the organization.

This will be achieved by:

1. Identifying specific fundraising goals for each year supported by the BCLA board.
2. Supporting the specific fundraiser by framing and shaping the message & target group.
3. Identifying and implementing strategies for each specific fundraiser.
4. Track and adjust fundraising strategies as necessary to meet goals.
5. Sharing lessons, tools and ways to make it easy for BCLA to fundraise.
6. Researching fundraising tools for optimum effect e.g Canada Helps & other fundraising platforms.
7. Maintaining a record of activity through minutes of meetings.
8. A minimum of 8 meetings will be held each year.